



# BIG RIVER BIRTHDAY BASH

**Streams & Valleys**

a unique opportunity to say “happy birthday” to a worthy organization

For 50 years, Streams & Valleys has been the voice and visionary for the Trinity River and Trails. Now, we’re celebrating our 50th birthday in a big way:

- 5K run and 2K stroll
- Hello Trouble Hall — Travelin’ Honky Tonk from Austin
- Music from Poo Live Crew
- Birthday cake and party favors
- Food trucks and fun contests

This event attracts people from across Tarrant County who are physically active, socially involved and community driven. Take advantage of your chance to connect with this highly engaged audience—and help us continue our vital work.

**November 4**  
**6 pm - 9 pm**

**Heart of the Ranch  
at Clearfork**

500 Clearfork Main Street

## get recognized

The event is promoted through:

- Direct mail
- Email blasts
- Websites
- Social media posts on Facebook, Instagram, LinkedIn and Twitter
- Signage in local businesses
- Cross-promotion programs with local restaurants, running and cycling clubs, corporate and non-profit partner organizations and many more!

# birthday gifts

## WISH COME TRUE title sponsor \$10,000

- Exclusive sponsorship
- Logo & presenting level recognition on front of Big River Birthday brochures
- Presenting level recognition on commemorative 50th anniversary t-shirt
- Presenting sponsor stage banner
- Sponsorship tent at Big River Birthday Bash
- Sponsor-provided promotional materials included in race packets
- Prominent logo listing and link on the home page of Streams & Valleys website
- Recognition as presenting sponsor in all Friends of the Trinity River materials
- Title sponsor designation in Streams & Valleys publications
- Individual social media mentions
- 15 complimentary VIP entries to Big River Birthday Bash

## LIFE OF THE PARTY \$ 5,000

- Logo recognition in Big River Birthday Bash brochures
- Logo recognition on commemorative 50th anniversary t-shirt
- Prominent placement on sponsor banner at Big River Birthday Bash
- Sponsorship tent at Big River Birthday Bash
- Sponsor-provided promotional materials included in race packets
- Logo listing and link on home page of Streams & Valleys website
- Presenting sponsor designation in Streams & Valleys publications
- Individual social media mentions
- 10 complimentary VIP entries to Big River Birthday Bash

## PARTY HEARTY \$2,500

- Logo recognition in Big River Birthday Bash brochures
- Logo recognition on commemorative 50th anniversary t-shirt
- Logo on sponsor banner at Big River Birthday Bash
- Sponsor-provided promotional materials included in race packets
- Logo listing and link on Streams & Valleys website
- Party Hearty designation in Streams & Valleys publications
- Individual social media mentions
- 8 complimentary VIP entries to the Big River Birthday Bash

## THANKS FOR THE MEMORIES \$1,000

- Logo recognition in Big River Birthday Bash brochures
- Recognition on commemorative 50th anniversary t-shirt
- Listing on sponsor banner at Big River Birthday Bash
- Sponsor-provided promotional materials included in race packets
- Listing on Streams & Valleys website
- Special designation in Streams & Valleys publications
- Grouped social media mentions
- 4 complimentary VIP entries to Big River Birthday Bash



All sponsors receive personal invitations to members-only parties & events, including “Cheese and Thank You,” a one-of-a-kind, exclusive event on the Clearfork Main Street Pedestrian Bridge.

Special thanks to our lifelong friends and partners:



**CLEARFORK**

EDWARDS RANCH | EST 1848



# BIG RIVER BIRTHDAY BASH

## intent to sponsor form

Sponsor Signature

Sponsor Name (as to appear in print)

Address

City

State

Zip

Email

Phone

Fax

Contact Name

Title

Email

Contact Phone / Fax (if different from above)

I would like to become a sponsor of Big River Birthday Bash.

LEVEL: \_\_\_\_\_

\$ \_\_\_\_\_

(See other side for sponsorship levels and information)

Check enclosed

Invoice me

**MAIL TO:** Stacey Pierce  
Executive Director  
Streams & Valleys, Inc.  
2918 Wingate Street  
Fort Worth, Texas 76107

**EMAIL TO:** [stacey@streamsandvalleys.org](mailto:stacey@streamsandvalleys.org)

Streams & Valleys, Inc. is a 501 (c)(3) non-profit.  
Your donation is tax-deductible to the extent allowed by law.



[www.streamsandvalleys.org](http://www.streamsandvalleys.org)



For more information, please contact:  
Stacey Pierce  
Executive Director  
817.688.4123  
[stacey@streamsandvalleys.org](mailto:stacey@streamsandvalleys.org)

thank you!